

Digital Media Administration

Associate of Applied Science

Core Courses - 90 Credits

Cr. Hr.

BUS 200	Introduction to Business	4
BUS 240	Marketing	4
CDP 120	Introduction to Desktop Applications	4
CDP 150	Word Processing 1	4
CDP 224	Electronic Spreadsheets	4
CDP 227	Database Management	4
DMA 220	Introduction to Audio/Video	4
DMA 230	Digital Multimedia Production	4
DMA 240	Media Project Management	4
DMA 290	Digital Media Externship	6
*GEN 122	Written Communications 1	4
*GEN 125	Oral Communications	4
KEY 124	Fundamentals of Keyboarding	4
WEB 100	HTML	4
WEB 120	E-Commerce	4
WEB 140	Digital Imaging	4
WEB 160	Web Page Design	4
WEB 211	Digital Document Creation	4
WEB 221	Vector Graphics Creation	4
WEB 235	Video Animation	4
WEB 245	JavaScript	4
WEB 250	Coding with PHP/MySQL	4

General Education Electives - 8 Credits

*GEN 102	Introduction to Psychology	4
*GEN 112	Civics	4
*GEN 115	Introduction to Sociology	4
*GEN 117	Introduction to Economics	4
*GEN 123	Written Communications 2	4
	Total Credit Hours	98

*General Education Credit Hours 16